Email Deliverability Audit

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Email Deliverability Audit

When emails stop performing, revenue quietly disappears.

- Open rates collapsing
- Spam placement increasing
- Transactional emails delayed
- Mailbox-provider throttling
- Campaigns failing to convert
- Shared-domain reputation damage
- Engagement dropping
- Conflicting sending streams

Most teams blame content. In reality, infrastructure and sending behavior quietly erode deliverability - until performance collapses.

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What's Going Wrong

Hidden issues with your sending behavior and infrastructure silently erode performance.

Falling Engagement



Open and click rates drop - even on emails recipients asked for

Missing Transactions



Transactional emails arrive late or not at all, breaking trust

Throttled Delivery



Mailbox providers throttle sends, turning real-time into hours

Domain Reputation Hit



Multiple teams sharing a domain damage reputation without knowing it

Volume Overload



Volume spikes overwhelm provider trust during critical moments

No Visibility



No visibility into where or why performance broke down

Issues surface gradually, then accelerate. Most teams react too late.

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What We Do

We audit your email environment the way mailbox providers see it.

We identify:

1. Why emails land in spam, get delayed, or never reach the inbox
2. What's weakening sender reputation across major mailbox providers
3. Which sending patterns trigger throttling or filtering
4. How shared domains and overlapping mailstreams impact deliverability
5. Where engagement and list strategy are working against you

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Before / After



Before

Declining open rates.
Delayed delivery. Throttling.
Shared-domain risk. No clear cause.



After

Clear answers on why performance dropped. Mailbox-provider-level visibility. Sending behavior mapped across teams. A prioritized list of what to fix.

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What Happens Next

After the audit, we help you prioritize based on risk and business impact.
We determine what should be addressed first and
build a clear path to mitigate risks and improve deliverability.



Prioritize Risks

Identify issues based on risk level and business impact.



Define What to Fix First

Determine which problems should be addressed immediately.



Build a Clear Path Forward

Create a roadmap to mitigate risks and improve deliverability.

No obligation - just facts, clarity, and control.

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